

BRANDING & DESIGN

<i>Front and side panels</i>	2-6
<i>Front banners</i>	7-10
<i>Branding panels & signage</i>	11-15
<i>Back bar / back wall</i>	16-19

Status: 01.12.2022





BRANDING & DESIGN
FRONT AND SIDE PANELS

FRONT AND SIDE PANELS

► "STANDARD" (W x H = 600 mm x 860 mm)

The regular front and side panels can be used flexibly and can be hooked in on all four sides to cover the base frame. The aluminium cladding panels are simply hooked into the system grooves on the base frame.



It is possible to use it as side or front panelling, because all front frames have a base plate in the foot area, which completes the length at the front.

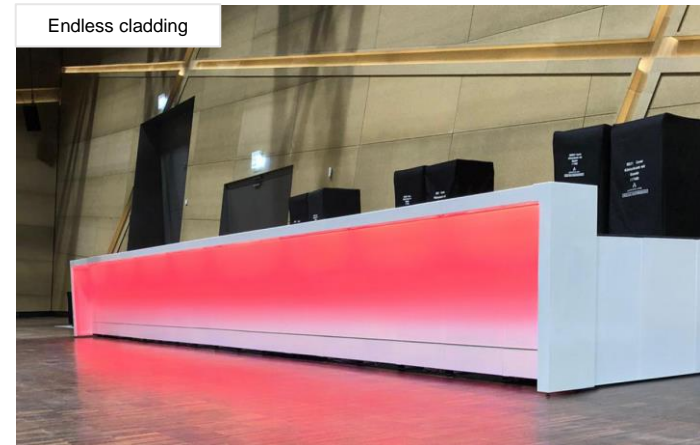
Buffet without front frame



Foiling



Endless cladding



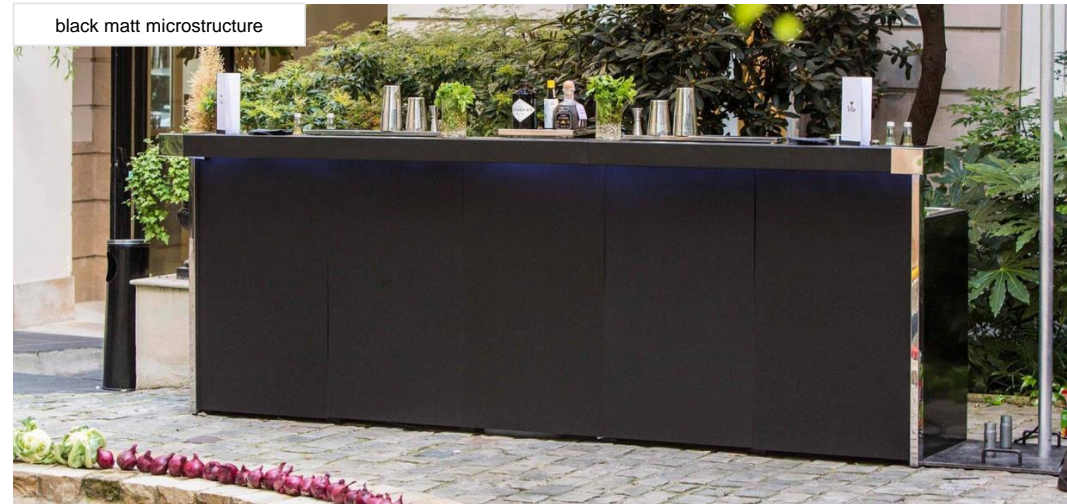
FRONT AND SIDE PANELS

► FRONT PANEL "LONG" (W x H = 600 mm x 1040 mm)

A long front panel covers the socle plate at the front, creating a homogeneous appearance. The aluminium cover plates are simply hooked into the system milled holes on the base frame.



With long front panels, it doesn't matter what colour your base frames are, because no socle is visible any more.



SPECIAL FRONT DESIGN

► CUSTOMISED SOLUTIONS

Cladding parts can be individually designed according to your wishes. We refine the cladding elements of bars with high-quality materials and thus realise extraordinary designs. Special lacquering, foiling, acrylic glass or mineral materials, moss or real wood, textiles and leather, ceramics or metal - there are few limits to the materials we can use. We develop, design and manufacture all parts here in Kiel, Germany.

Copper inlays



Solid surface material in marble look



Real wood



Foiling



Moss



SPECIAL FRONT DESIGN

► CUSTOMISED SOLUTIONS

Individually developed designs of cladding elements allow you a completely individual look without having to miss out on the advantages and functions of the G-Rack system. After an initial consultation, we can estimate the effort involved and provide you with a cost estimate. Individuality has a system with us.

Illuminated logo



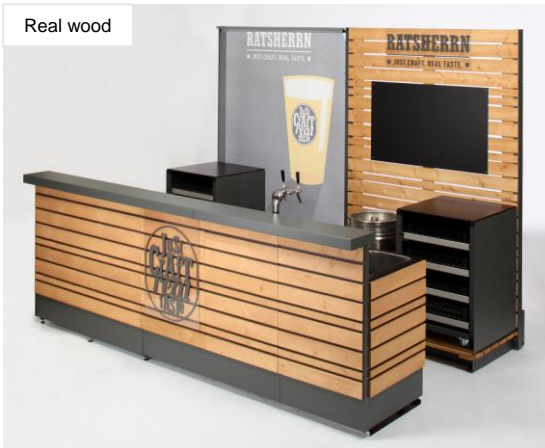
Real wood



Rust optics



Real wood



Showcase with plexiglass



Illuminated RGB front box





BRANDING & DESIGN
FRONT BANNER



FRONT BANNER PVC

► EXAMPLES

Front banners are the simplest type of branding. They are lightweight, can be changed quickly and are ideal for quick use in promotions. A weight bar in the bottom seam tightens the surface - but a slight wrinkling cannot be ruled out as a result.

Dimensions: 1200 mm x 860 mm

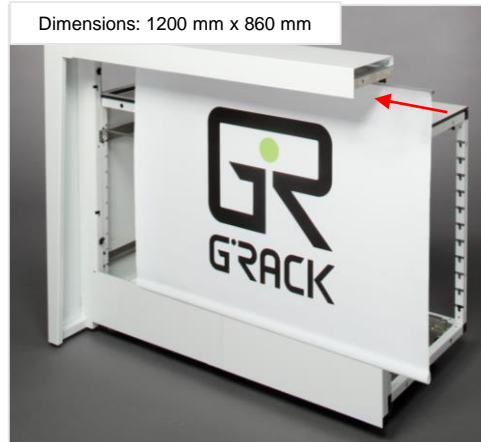


Front banners are packed in a plastic tube and, like all other G-Rack parts, are B1 certified.

Sewn-in welting to slide in



Dimensions: 1200 mm x 860 mm



Dimensions: 1200 mm x 1040 mm

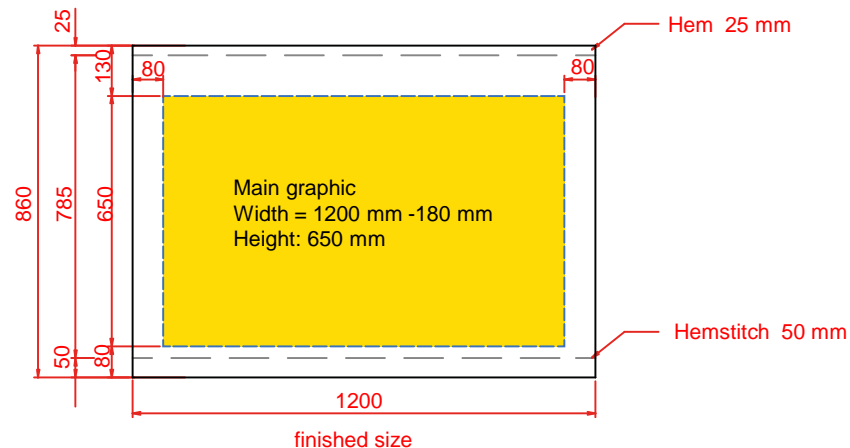


FRONT BANNER PVC

► LAYOUT FRONT BANNER; HEIGHT 860 mm

The side applications cover part of the front on the left and right and also part of the side panel. The counter board covers the upper part of the front panelling and protrudes clearly.

If a front banner is used, then this banner has a hemstitch with stitching in the lower area. For optimal visibility of the branding, we recommend placing the branding according to the adjacent graphics.



► PRINT DATA FRONTBANNER; HEIGHT 860 mm

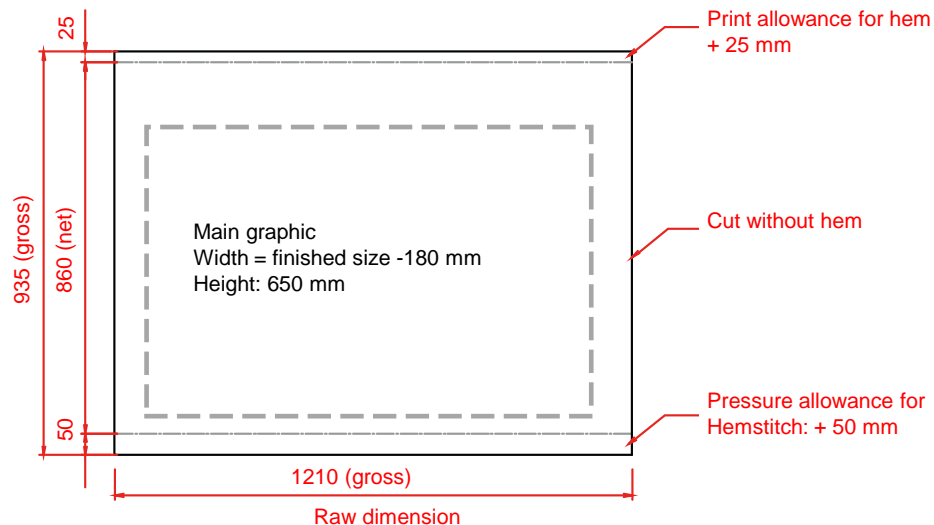
Important design elements should be located within the specified area.

The print file should be created for at least the complete banner area 1200 x 860 mm, but if possible with the print allowances for finishing shown on the right in the drawing.

Print allowance for hem (top) = +25 mm

Print allowance for hemstitch (bottom) = +50 mm

Print allowance left/right = +5 mm



FRONT BANNER PVC

► LAYOUT FRONTBANNER; HEIGHT 1035 mm

The side applications cover part of the front on the left and right and also part of the side trim. The counter board covers the upper part of the front panelling and protrudes clearly.

If a front banner is used, then this banner has a hemstitch with stitching in the lower area. For optimal visibility of the branding, we recommend placing the branding according to the adjacent graphics.

► PRINT DATA FRONTBANNER; HEIGHT 1035 mm

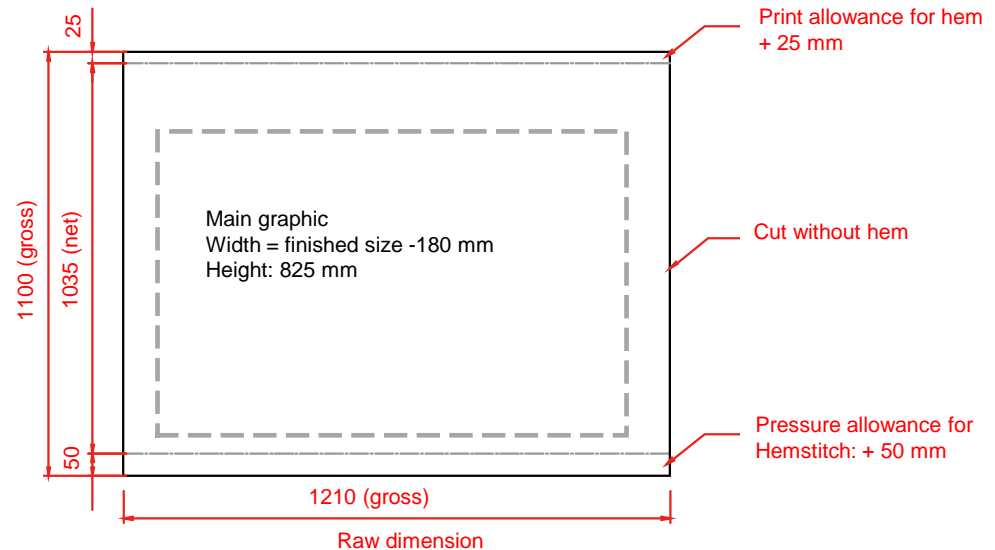
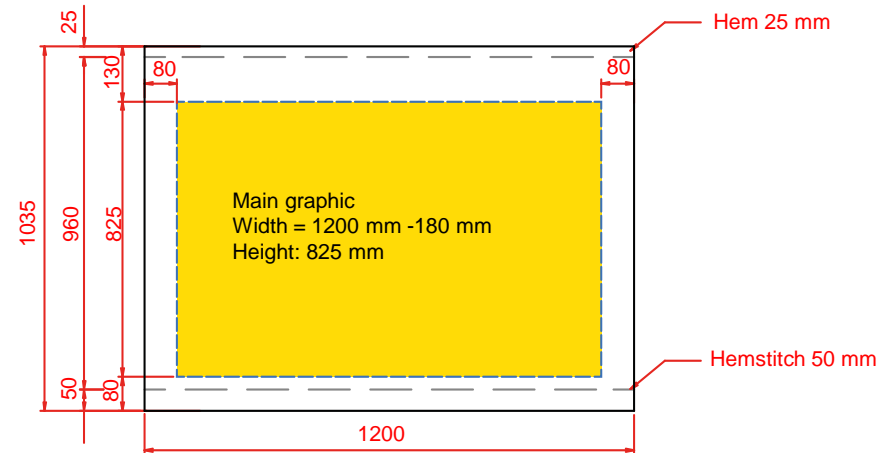
Important design elements should be located within the specified area.

The print file should be created for at least the complete banner area 1200 x 1035 mm, but if possible with the print allowances for finishing shown on the right in the drawing.

Print allowance for hem (top) = +25 mm

Print allowance for hemstitch (bottom) = +50 mm

Print allowance left/right = +5 mm





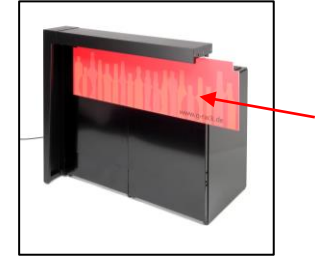
BRANDING & DESIGN
BRANDING PANELS & SIGNAGE



BRANDING PANELS

► EXAMPLES

Front shields are made of a 10 mm thick integral foam board. This makes them light and yet very stable. Another advantage of our front signs is that front and back can be used and provided with different designs.



► MODULARITY

A great added value of our front signs is that they can be used in a modular way. With the right division of a front sign layout, you can use the same design on different sized bars.

BRANDING PANELS

► EXAMPLES

Branding panels are inserted laterally under the counter board in keder rails provided for this purpose and can be positioned there flexibly. Front signs can cover part or all of the front and are also suitable as a replacement for aluminium front panels.



We can print front signs on both sides for you. This way you can use two different brandings with only one sign. Please let us know if you are interested in this when making an enquiry.

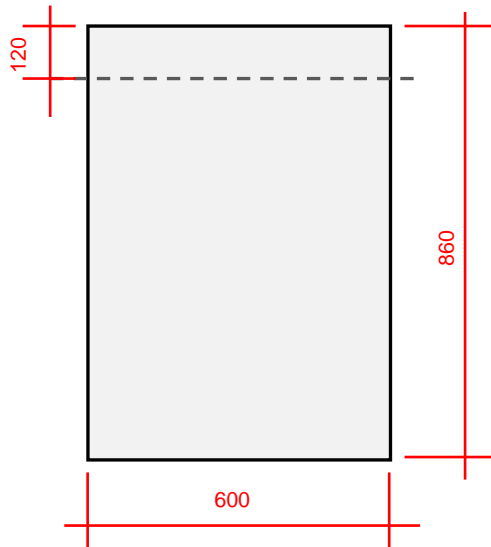


BRANDING PANELS

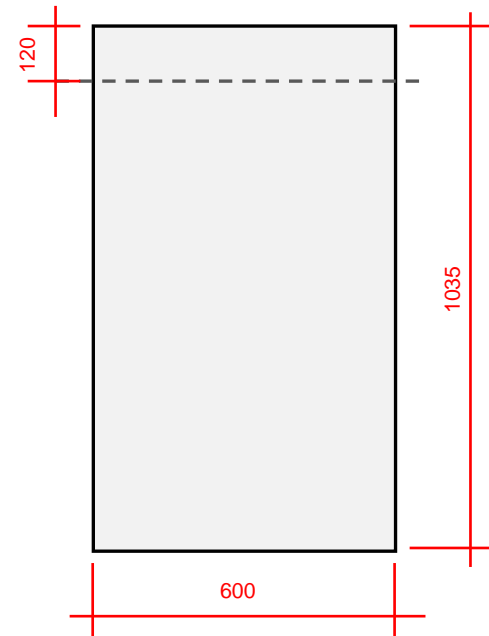
► LAYOUT BRANDING PANELS 600 mm

When designing the layout, make sure that the upper part of the front sign is covered by the counter board and not visible. Important design elements should be located below. The print file should be laid out with a 5 mm print allowance all around.

Front shield W x H = 600 x 860 mm



Front shield W x H = 600 x 1035 mm

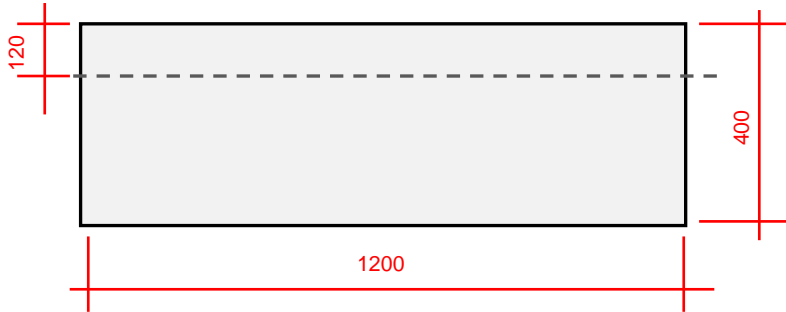


BRANDING PANELS

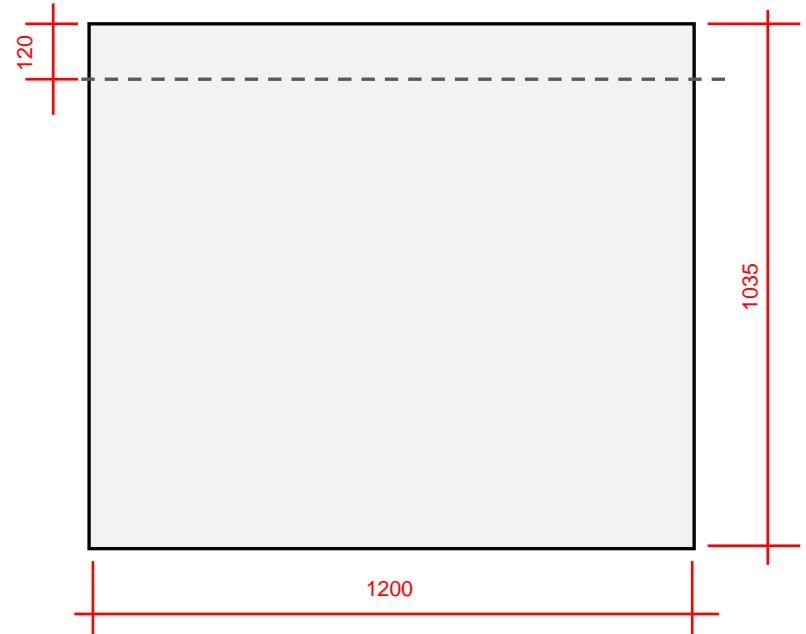
► LAYOUT BRANDING PANELS 1200 mm

When designing the layout, make sure that the upper part of the front sign is covered by the counter board and not visible. Important design elements should be located below. The print file should be laid out with a 5 mm print allowance all around.

Front shield W x H = 1200 x 400 mm



Front shield W x H = 1200 x 1035 mm





BRANDING & DESIGN

BACK BAR / BACK WALL



BACK BAR / BACK WALL

► REAR PANEL

The construction of a back wall can be done in various ways, with back wall frames and/or base frames. To change a branding, only the respective back panels are then exchanged. Back panels can be painted or laminated and offer the possibility of mounting monitors, shelves and lamps.



BACK BAR / BACK WALL

► BACK WALL SIDE BANNER PVC

With a banner holder mounted at the top of the rear wall, a banner can be attached to the left and/or right. Our banners are made of PVC and can be printed over the entire surface. This option makes it possible to create inexpensive solutions for large-area back walls.



BACK BAR / BACK WALL

► DESIGN EXAMPLES

Back panels can be individually designed according to your wishes. We refine bars with high-quality materials and thus realise extraordinary designs. Whether foiling, plotting foils, shaping or the processing of natural materials such as wood - we develop, design and manufacture all parts here in Kiel.

Standard components = ■

Special solutions = ■



40 ■



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35 ■



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44 ■



37 ■



41 ■



42 ■



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43 ■

DO YOU HAVE ANY QUESTIONS ?

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LIST OF SOURCES

P. 1: Le Bar Paris/Remus Sebastopulus

P. 2: Le Bar Paris/Remus Sebastopulus

P. 3: (top left to bottom right): Christoph Edelhoff (1-2), Fraport Arena, Tumbler Cocktail, Leuphana Universität Lüneburg

P. 4: (top left to bottom right): Barson Barcatering (1-3), Le Bar Paris/Remus Sebastopulus

P. 5 (top left to bottom right): Mundschenk Events, Le Bar Paris/Remus Sebastopulus, Christoph Edelhoff, Barson Barcatering, G`Vine

P. 6: (top left to bottom right): Jägermeister, One Bar Group, G-Rack, Christoph Edelhoff (4-5), Baractif

P. 7: Bar Symposium Cologne

P. 8: (top left to bottom right): Sebastian Weimar, Christoph Edelhoff (2-5)

P.12: Christoph Edelhoff

P.13: Christoph Edelhoff

P.16: G-Rack

P.17-19: Christoph Edelhoff

P.21: Le Bar Paris/Remus Sebastopulus